

WordPress Workshops Outline

General Assembly, Sydney

Introduction to WordPress

In this introduction to WordPress find out what you need for starting your WordPress site, discover how easy it is to manage your website content, and become familiar with the terms you will encounter as you learn more about WordPress.

Getting Started

- What is WordPress?

See additional resources on How WordPress Works

- WordPress.org vs WordPress.com
- What you need to install WordPress

See additional resources on How Websites Work

- Start a WordPress.com site

Setting Up

- Settings
- Choosing a theme
- Editing appearance
 - Header
 - Background
 - Widgets
 - Menus

Creating & Editing Content

- Posts
- Pages
- Media (images)

Homework

- Install a WordPress.org website

See additional resources on Installing WordPress

WordPress Plugins: The Fun & the Important

WordPress is extremely flexible through the use of plugins to extend what it can do. Some plugins are purely technical and functional, some are slick or pretty, some are both... Learn how you can find, install and use plugins to make your site the best that it can be.

NB Extra plugins cannot be installed on WordPress.com, so please come prepared with a WordPress.org website to use; or be prepared to just watch & listen.

Plugin Basics

- Finding plugins
- Assessing plugins
 - Ratings
 - Last updated
 - Screenshots
- Installing plugins

Fun Plugins

- Lightboxes
 - WP jQuery Lightbox
 - Simple Lightbox
- Sliders
 - WP Simple Slider
 - Meta Slider
 - Slidedeck
- Social icons & sharing
 - Simple Social Icons
 - Simple Share Buttons Adder
 - Share Buttons by AddThis

Important Plugins

- Backup
 - BackWPup
 - WP DB Backup
 - Backup Buddy
- Caching
 - WP Super Cache
 - W3 Total Cache
- SEO
 - WordPress SEO by Yoast

Theming WordPress

WordPress requires a theme to define how your website content is displayed. In this course we will cover the different types of themes that are available, where you should (and shouldn't) get themes from, and what you should consider when choosing a theme.

Theme Basics

- Finding themes
- Choosing themes
 - Ratings
 - Features
 - Header
 - Background
 - Widget Areas
 - Options
 - Responsiveness
 - Support
 - Demos & screenshots
- Installing themes

Theme Options

- Vary between themes
- May be accessible via Appearance > Theme Options, or Appearance > Themes > Customize

Child Themes

- When to make one
- How to start making one
 - FTP, or Child Themify plugin
 - Requirements
 - Recommendations

NB WordPress.com has many themes to choose from, but you cannot create child themes on WP.com, so are limited to the options that WP.com provides. A self-managed WordPress.org site can install & customise any theme.